

712 775 7000 , 582494 #

# AGENDA

## Strategy Meeting: Colorado Marijuana Reform

January 6, 2010

10:00 a.m. – 12:00 p.m.

Attendees: Steve Fox, Michael Huttner, Wanda James, Jim Merlino, Mason Tvert, Brian Vicente

---

### 10:00 a.m. – 10:45 a.m. Proposal for Graham

Goal: Unite Colorado 2012 behind a plan

Issues

Solutions

Actions

- Edit proposal
- Forward to Graham by early next week (for his comments)

---

### 10:45 a.m. – 11:30 a.m. Action Items

Focus Groups

- Aurora (1/12)
- Colorado Springs (1/13)

Language (Brian)

- Overview
- Timeline
- Consensus building

Public Education Campaign (Jim)

- Hattaway proposal
- Hattaway and TDA visit

Fundraising (Brian)

- Rob Kampia visit (1/18-1/21)
- Targets
- Bank accounts, campaign name

General Update (Mason)

- Website
- Other

1. Tvert  
2. Full tel  
3. cont  
4. Professor